



WLS-TV CHICAGO
190 NORTH STATE STREET
CHICAGO IL 60601

Acknowledgment of Agreement Between WLS-TV CHICAGO and

DATE: 11-17-2012 PAGE: 1 of 2

NATIONAL MEDIA RESEARCH PLANNING &
PLACE - 3736
ATTN: KRISTY MORAN
815 SLATERS LANE
ALEXANDRIA VA 22314

| Contract No | Contract Dt | Revision Dt | Rev# | Advertiser | Brand | Product Code | Station/Market |
|-------------|-------------|-------------|------|------------------------------|--------------|--------------|----------------|
| 395067 | 08-07-2012 | 11-16-2012 | 2 | NRCC-INDEPENDENT EXPENDITURE | NRCC IE 2012 | POLITICALS | WLS - CHICAGO |

| Agency Est# | | | CMS # | Sales Office | Account Executive | Start Date | End Date | Billing | | | | | | | Package | Contract Title | |
|--------------|------------|-------------|--------------------------------------|---|-------------------|------------|------------|------------------------------|---|---|---|---|---|------------------------|---------|----------------|-----------|
| 155 426 2964 | | | 240848 | PHILADELPHIA | D. PARKER | 11-05-2012 | 11-06-2012 | M (Broadcast Month, Cycle 1) | | | | | | | N | 240848 | |
| Line | Start Date | End Date | Time Period | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| | | | Agency CPE: C : 155 P : 426 E : 2964 | | | | | | | | | | | | | | |
| 1 | 11-05-2012 | 11-05-2012 | 11:00AM - 12:00PM | DAYTIME/ NEWS: 11-12NOON DAYTIME M-F (5516 | 1 | 30 | 1 | | | | | | | 1 | 1,000 | 1 | 1,000.00 |
| 2 | 11-05-2012 | 11-05-2012 | 03:00PM - 04:00PM | DAYTIME/EF : KATIE COURIC EFF: 9/10 (5517) | 1 | 30 | 2 | | | | | | | 2 | 1,500 | 2 | 3,000.00 |
| 3 | 11-05-2012 | 11-06-2012 | 09:00AM - 10:00AM | DAYTIME: WINDY CITY LIVE 9-10A M-F EFF: 5/26- | 1 | 30 | 1 | 1 | | | | | | 2 | 875 | 2 | 1,750.00 |
| 4 | 11-05-2012 | 11-06-2012 | 05:00AM - 06:00AM | MORN NEWS: 5-6A M-F (5510) | 1 | 30 | 1 | 1 | | | | | | 2 | 700 | 2 | 1,400.00 |
| 5 | 11-05-2012 | 11-05-2012 | 12:00PM - 01:00PM | DAYTIME:M-F: 12NOON-3P (5515) | 1 | 30 | 1 | | | | | | | 1 | 1,250 | 1 | 1,250.00 |
| 6 | 11-05-2012 | 11-06-2012 | 07:00AM - 09:00AM | MORN NEWS/GMA: 7-9A M-F (5512) | 1 | 30 | 1 | 2 | | | | | | 3 | 1,900 | 3 | 5,700.00 |
| 7 | 11-05-2012 | 11-05-2012 | 04:00PM - 05:00PM | EARLY NEWS M-F 4-5P (8499) | 1 | 30 | 1 | | | | | | | 1 | 2,000 | 1 | 2,000.00 |
| 8 | 11-05-2012 | 11-05-2012 | 05:00PM - 05:30PM | EARLY NEWS: 5-530P M-F (5519) | 1 | 30 | 1 | | | | | | | 1 | 2,900 | 1 | 2,900.00 |
| | | Cr Resolved | Rate Reason | | | | | | | | | | | | | | |
| | | 11-05-2012 | 2,900 CRDT RESOLV | | | | | | | | | | | | | | |
| | | Total: | 2,900 | | | | | | | | | | | Credit Resolved Total: | | -1 | -2,900.00 |
| 9 | 11-05-2012 | 11-05-2012 | 11:04PM - 12:08AM | LF: JIMMY KIMMEL: 1104PM-1208AM EFF: 9/12-TF | 1 | 30 | 1 | | | | | | | 1 | 950 | 1 | 950.00 |
| 10 | 11-05-2012 | 11-06-2012 | 06:00AM - 07:00AM | MORN NEWS: 6-7A M-F (5511) | 1 | 30 | 1 | 1 | | | | | | 2 | 1,800 | 2 | 3,600.00 |
| 11 | 11-05-2012 | 11-05-2012 | 10:35PM - 11:04PM | LF/NEWS: NIGHTLINE: M-F 1035-1104P (5527) | 1 | 30 | 1 | | | | | | | 1 | 2,600 | 1 | 2,600.00 |
| 12 | 11-05-2012 | 11-05-2012 | 06:30PM - 07:00PM | ACCESS: WHEEL M-F 628P-7P (5525) | 1 | 30 | 1 | | | | | | | 1 | 4,300 | 1 | 4,300.00 |
| 13 | 11-05-2012 | 11-05-2012 | 06:00PM - 06:30PM | EARLY NEWS: 6-630P M-F (5524) | 1 | 30 | 1 | | | | | | | 1 | 3,800 | 1 | 3,800.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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| | | | | | | | | | | | | | | | | | | | |
|-----------------------------|---------------------------|---------------------------|------------------------------|--|--------------------------|--|---|--------------|--------------------------|---|---|---|---|---|---|-------------------------|-------|-----------|-----------|
| Contract No 395067 | Contract Dt 08-07-2012 | Revision Dt 11-16-2012 | Rev# 2 | Advertiser NRCC-INDEPENDENT EXPENDITURE | Brand NRCC IE 2012 | Product Code POLITICALS | Station/Market WLS - CHICAGO | | | | | | | | | | | | |
| Agency Est# 155 426 2964 | | CMS # 240848 | Sales Office PHILADELPHIA | Account Executive D. PARKER | Start Date 11-05-2012 | End Date 11-06-2012 | Billing M (Broadcast Month, Cycle 1) | Package N | Contract Title 240848 | | | | | | | | | | |
| Line | Start Date | End Date | Time Period | | | Description | RC | Duration | M | T | W | T | F | S | S | SPW | Price | Tot Spots | Total \$ |
| 14 | 11-05-2012 | 11-05-2012 | 10:00AM - 11:00AM | | | DAYTIME: THE VIEW 10-11A M-F (5514) | 1 | 30 | 1 | | | | | | | 1 | 3,000 | 1 | 3,000.00 |
| | | Cr Resolved | Rate Reason | | | | | | | | | | | | | | | | |
| | | 11-05-2012 | 3,000 CRDT RESOLV | | | | | | | | | | | | | | | | |
| | | Total: | 3,000 | | | | | | | | | | | | | Credit Resolved Total: | -1 | -3,000.00 | |
| 15 | 11-05-2012 | 11-05-2012 | 10:00PM - 10:35PM | | | LN ORBIT:NEWS M-F1000-1035P;SU 1000P-1100P | 1 | 30 | 1 | | | | | | | 1 | 6,000 | 1 | 6,000.00 |
| | | | | | | | | | | | | | | | | Contracted Gross Total: | | 21 | 43,250.00 |
| | | | | | | | | | | | | | | | | Actual Gross Total: | | 19 | 37,350.00 |
| | | | | | | | | | | | | | | | | Agency Commission: | | | 5,602.50 |
| | | | | | | | | | | | | | | | | Net Total: | | | 31,747.50 |
| Month/YR | | Preempted | | Made Good | | Contract Total | | Adjustments | | | | | | | | Actual Total | | | |
| Nov 12 | | 0.00 | | 0.00 | | 43,250.00 | | 5,900.00 CR | | | | | | | | 37,350.00 | | | |
| TOTAL | | 0.00 | | 0.00 | | 43,250.00 | | 5,900.00 CR | | | | | | | | 37,350.00 | | | |

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